



CONFERENCE **SCHEDULE**

08:55 REGISTRATION OPENS

09:55 - 10:15 **BRETT GOSPER** INTRODUCTION

10:15 - 11:00 **Sir CLIVE WOODWARD** How to build a champion team

11:00 - 11:30 COFFEE BREAK

11:30 - 12:15 **AUGUSTÍN PICHOT** How to take Rugby to the Olympic Games

12:15 - 13:00 **MAX GUAZZINI** Sport and Marketing success: building the Stade Français brand

13:00 - 14:00 LUNCH BREAK

14:00 - 15:00 **Sir GRAHAM HENRY** Developing a winning mentality as the All Blacks

15:00 - 15:30 COFFEE BREAK

15:30 - 16:50 **NANDO PARRADO** Team work: the Andes tragedy

16:50 CLOSING REMARKS